## Just Teach Me

## Dyslexia Awareness Pack 2022

Sponsored by



The most watched dyslexia awareness film in history

















#### Just Teach Me

Around the world, communities are struggling to improve declining literacy rates.

Schools and teachers are looking for resources and training.
Children are looking for instruction that works for them... and support.

#### We want to help.

This year's dyslexia awareness pack is filled with FREE resources to assist schools and families, in helping children become better readers.

Because we believe when you help struggling readers, you change lives.

Be part of the change.



# 5 Facts About Dyslexia

- As many as 10 20% of people have dyslexia.
- 2. Dyslexia is not related to intelligence.
- 3. About as many girls as boys have dyslexia.
- 4. Dyslexics do not see words backwards.
- 5. With explicit instruction in structured literacy, dyslexics can be taught to read well.

# How to Use the Dyslexia Sensitivity Pack in Your School or Group

- Watch the 20 minute Dyslexia Awarness Film

  MiCAL This film can be shown at school assemblies, staff meetings, or at home.
- Take the Dyslexia Sensitivity Quiz.
- 3. All Teachers and Parents can take the Understanding Dyslexia course for free from Sept 30th Oct 31st. Go to Nessy.com.

The course is for teachers, teaching assistants and aides, school staff, parents, homeschoolers, and others that want to learn about dyslexia.

- \*Parents/homeschoolers can get up to 2 licenses per account.
- \* Teachers can get up to 30 licenses per account.



### Just Teach Me

We are including the free link to watch the dyslexia awareness film MiCAL. Schools and families can watch together, whether at home or on campus, and learn more about Dyslexia, Inclusiveness, and Opportunity for ALL learners.

https://www.youtube.com/watch? v=p-Eycme4NFM

MiCAL the dyslexia film is available to watch on Amazon Prime or use the link above to watch for FREE



## MICAL

## DYSLEXIA SENSITIVITY STUDY GUIDE

## ICA









JAYNE LUNN WILLIAM BILETSKY DALE GRANT

LEWIS AND HO PRODUCTIONS IN ASSOCIATION WITH SILVERPRINCE PICTURES PRESENTS A FILM BY YEW WENG HO "MICAL" JAYNE LUNN WILLIAM BILETSKY DALE GRANT

COSTUME DESIGNER POPPY BELL EDITOR STRUAN CLAY PRODUCTION DESIGNER ELIZABETH EL-KADHI BROWN DIRECTOR OF PHOTOGRAPHY DARIUS SHU EXECUTIVE PRODUCERS GORDON LEWIS MIKE JONES YEW WENG HO TIFFANY JAMES ASSOCIATE PRODUCER DARIUS SHU LINE PRODUCER CAVIT ERGINSOY PRODUCED BY GORDON LEWIS BASED ON THE TRUE STORY OF PAT AND MIKE JONES SCREENPLAY BY MALCOLM DUFFY DIRECTED BY YEWWENG HO

MiCAL the film

Dyslexia Sensitivity Quiz

## MICAL

1.

### What caused Mike Jones to have dyslexia?

- a. His mother did not read to him enough.
- b. He did not work hard enough in school.
- C. He copied from someone else's paper.
- d. None of the above.



2.

Children with dyslexia are not as smart as other children.

- a. True.
- b. False.

3.

Why did the teacher say to Mike, "Well maybe you're just stupid then"?

- a. Mike was not smart enough to read.
- Mike was just being lazy and not trying hard enough.
- C. She didn't know much about dyslexia.





## MICAL

4.

## Why did Mrs. Jones decide to teach her son at home?

- a. Mike was being bullied at school.
- She learned how to teach dyslexic students, so she decided to teach him herself.
- Mike had become very sad and had low self-confidence.
- d. All of the above



5.

## What happened to Mike when he grew up?

- a. He went to law school.
- . He founded a company to help dyslexic kids.
- E He wrote many learning programs and a book.
- All of the above



6

Does having dyslexia mean that a person is stupid?

- a. Yes
- b. No

"With the right teaching and support, dyslexic children can grow up to be successful adults and live happy lives."

Pat Jones. OBE



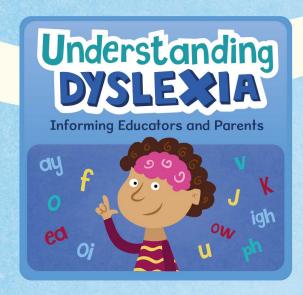


#1

#### Dyslexia Training

free for all\*

Sept 30th - Oct 31st



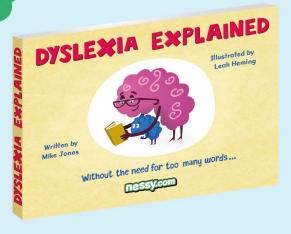
Visit nessy.com to claim

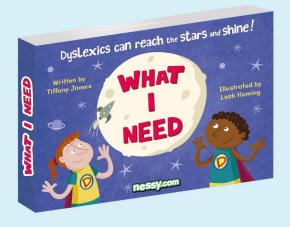
For dyslexia awareness month Nessy is giving our popular training course away FREE.

All teachers and parents should understand dyslexia.

These books are a great companion to the course:

#### Amazon bestseller







Limited to 2 free licenses for parents, 30 free licenses for teachers. Subscribe for FREE, you have 2 months to complete the course.